

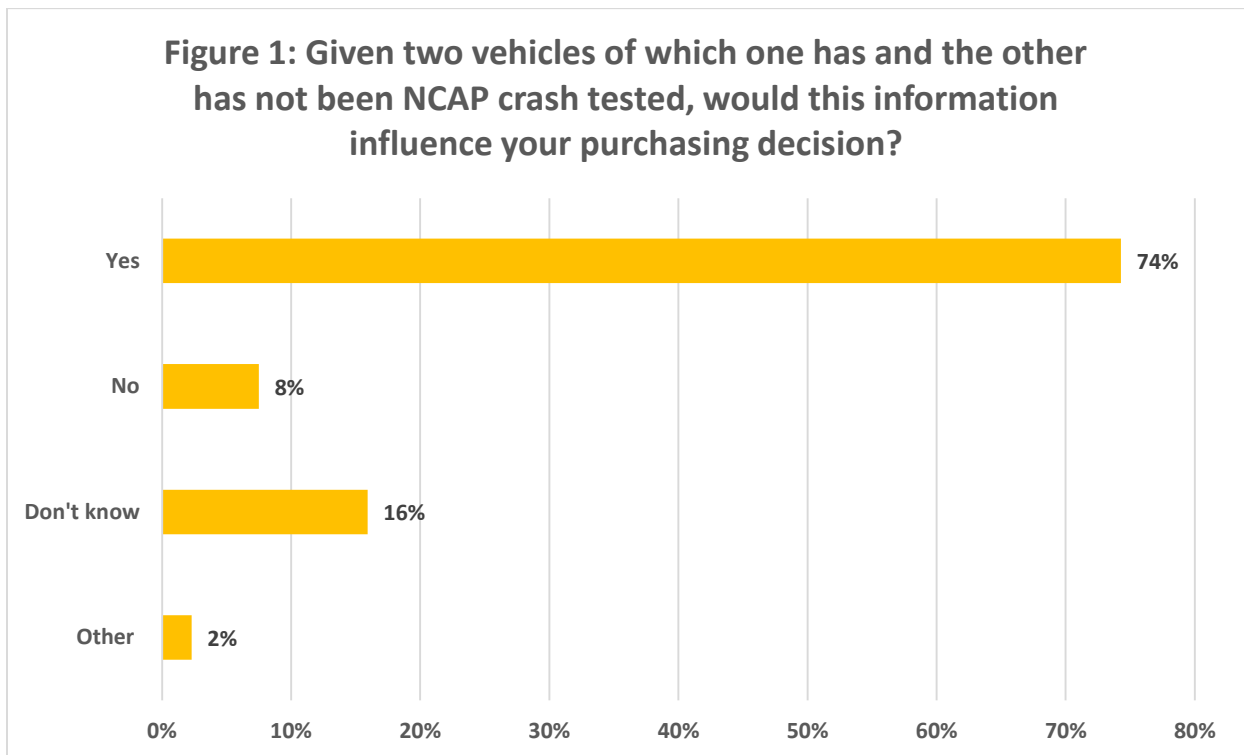
**Attitudes Towards NCAP  
Survey Results  
1 May 2018**



## 1. Overview of current report

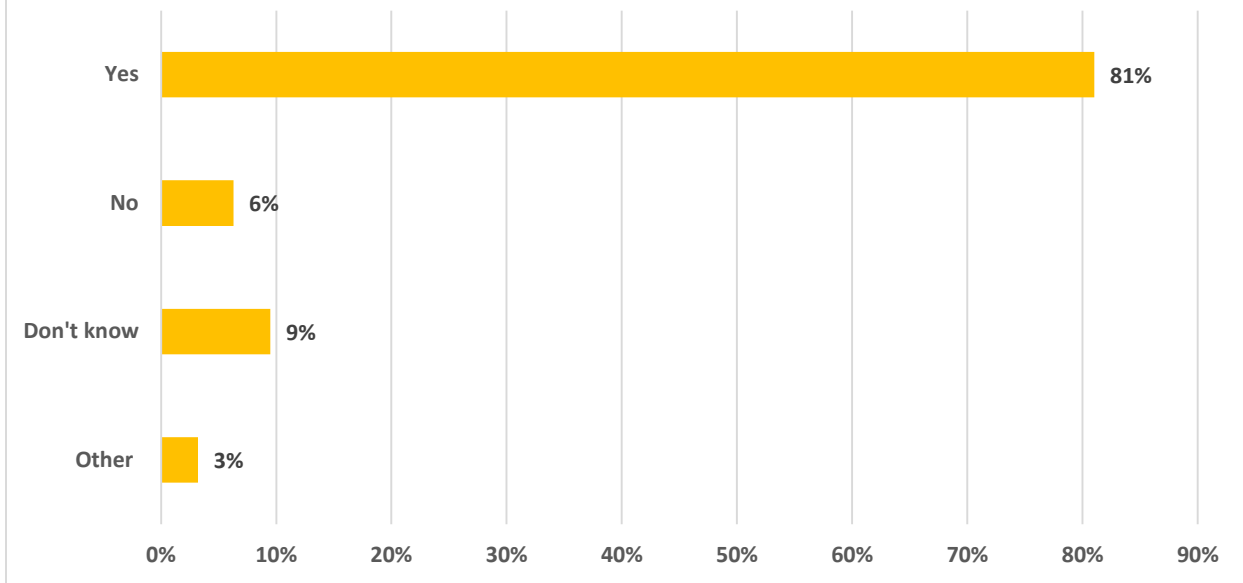
The current report highlights the insights acquired from the AA 'Attitudes Towards NCAP' survey. The results presented below showcases the opinions of respondents on their outlook towards the importance of NCAP crash testing.

## 2. Results



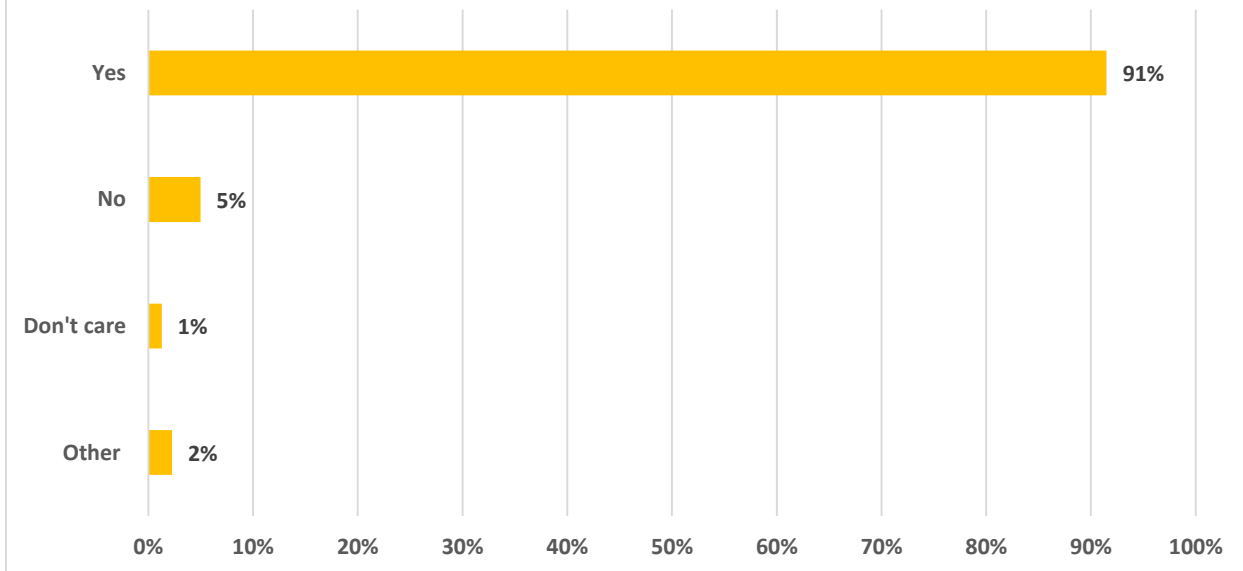
Sample: 653

**Figure 2: Given two similar vehicles with differing safety ratings, would these ratings influence your purchase decision?**



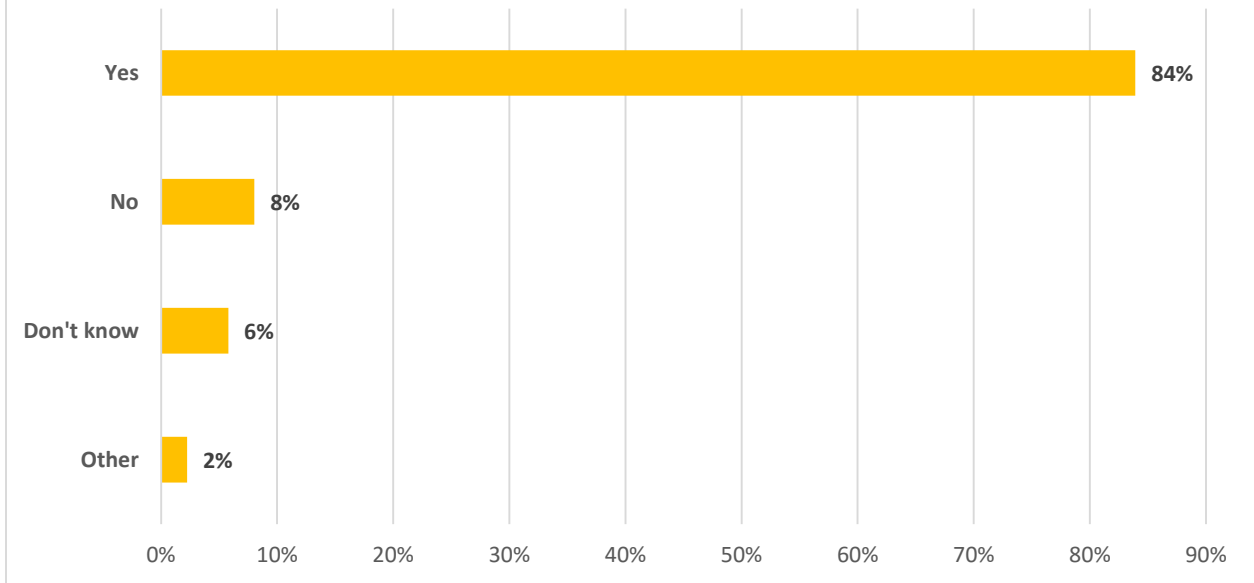
Sample: 622

**Figure 3: Do you think there should be a minimum standard of safety equipment (such as ABS / ESC / Airbags) installed on all new vehicles on sale in South Africa?**



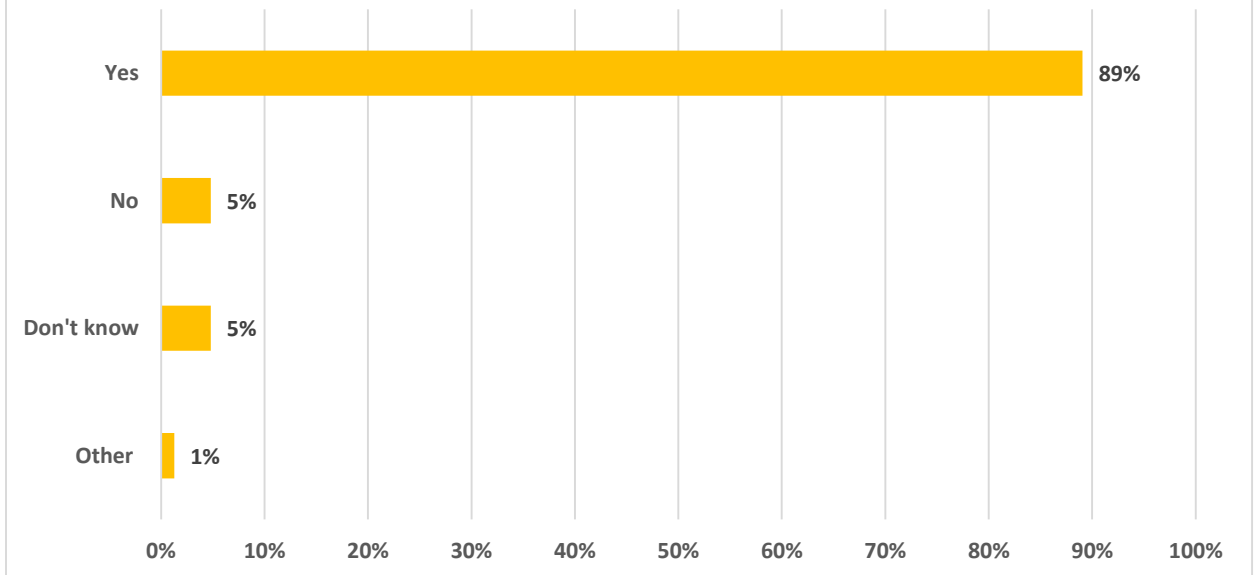
Topic mentions: 622

**Figure 4: Would having a NCAP safety rating on every vehicle sold in SA help you decide on which vehicle to purchase?**



Sample: 622

**Figure 5: Should it be compulsory for NCAP safety ratings to be displayed at the point of sale, if yes, should specifications be listed (such as they do for fuel consumption and emissions)?**



Sample: 622

**End.**

**Thank you!**